



I-STEP.EU

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## INTERNATIONAL STUDENT ENTREPRENEURS



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## EVERYTHING COMES TO AN END...

In about one month we will complete the I-STEP project in which we have been working on international student entrepreneurship for two years. As a partnership we are very happy to look back at a successful project with great results and impact. At the end of May, the I-STEP Final Conference took place in Lithuania. All of the other partners organised similar, but smaller, events to promote the project. At the moment we are finalising the I-STEP materials and are rounding off in terms of administration. Read about the last parts of the project in this final newsletter.

We would like to thank you for your interest in the project. We kindly invite you to join the I-STEP community and hope the I-STEP materials will be of use to you and your organisation. If you have any questions, please do not hesitate to contact us. Contact details of your national partner are provided at the bottom of the last page of this newsletter.

Thanks again and goodbye!

The I-STEP consortium

## I-STEP celebrations!

In the morning of 24 May it was time to show off our I-STEP project! During the conference, which attracted many teachers and students from the region, the partners presented the I-STEP project, the [International Student Entrepreneurs Programme](#), the [I-STEP community platform](#), the [I-STEP teacher manual](#) and the [I-STEP quality label](#).



A teacher from KSPMC shared their experiences and lessons learnt from the testing period and presented future plans with I-STEP. Students from Lithuania, The Netherlands and Ireland who had participated in the I-STEP training week shared their international business ideas and (learning) experiences. The contributions from the teacher and students to the conference was very important showcasing the impact of the project.



### What?

Enhance international entrepreneurial skills and attitudes of teachers and students in VET.

### How?

By creating an international dimension to entrepreneurship programmes and strengthening the local and (EU business) network.

### Why?

Internationalisation makes people smarter, more creative and more entrepreneurial. Existing entrepreneurship programmes in VET have no clear and high quality international dimension.



It was not only in Kaunas that I-STEP was celebrated and promoted. Events are also organised in the other partner regions. For example, on the 10th of July, Dutch partners Noorderpoort and Business Development Friesland hosted an I-STEP event in Groningen. Organisations from business, education and government came to the event to hear about I-STEP. First, the project was introduced and the results were presented. Then it was time for some action! The participants of the event worked on Activity 1 of Module 1 of the International Student Entrepreneurs Programme.



Groups of 2-3 people were formed and they explored international opportunities by combining two existing foreign businesses into one new business. They had to think of a company name, product or service, target group and unique selling points. At the end they had to pitch their business idea to the rest of the group. Creative, innovative and fun business ideas came to the fore. After a break with pizza and drinks, it was time for one of the students that participated in the I-STEP training week, to present her I-STEP (learning) experiences. Her presentation was beautiful and inspiring to listen to and the real life evidence from the I-STEP training week was one of the highlights of the project. Finally, the teacher involved in the I-STEP training week could not attend the event, so he recorded a video in which he shared both his I-STEP experiences and plans to use the results in the organisation. It was great to see the level of impact that the project has achieved!

## Last parts

As you know, the I-STEP project will be completed in about one month. As soon as the I-STEP materials are 100% finalised we will update them on the I-STEP community platform (i-step.community). At the moment we are also updating the project website (i-step.eu).

We understand that it might be confusing that there are two websites so we would like to clarify this. i-step.eu is created at the beginning of the project to inform people about the project. As we have been promoting this website on many occasions, especially in the beginning of the project, we would like to maintain it. i-step.community, the main result and heart of the project, has been developed in the second half of the project. This is where all materials developed in the project are published and can be downloaded for free.



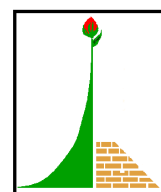
## I-STEP PARTNERS



[www.i-step.eu](http://www.i-step.eu)



[i-step.community](http://i-step.community)



BRIDGING TO THE FUTURE



Noorderpoort



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