

# LEADERSEEDS

A suite of Continuous Vocational Educational Training for Leadership of the Third Sector



## Bringing Partners Together

### Transnational Project Meeting, April 2022

On April 4th and 5th, the **LeaderSEEDS** project team met in Albacete, Spain to align on key points and continue work on development of the Digital Leadership Development Training Programme for third sector organisations. It was the first time since the project start that pandemic conditions allowed the team to meet in-person, with a couple participants tuning in via video conference. The conversation that transpired and the takeaways resulting from the meeting reflect the value of bringing partners together. Learn more [here](#).



Left to right: Mark Bolger (Momentum), Monika ? and Lina Peciure (Vilnius Tech), Tim Pascoe (ICS), Lina Klemkaite (Dramblys), Andre Mostert (ICS), Britta Aretz and Philippa Bernard (Domhan Vision), Borja Muñoz (Dramblys)

# What's in it?

Users of the Digital Leadership Development Training Programme will be presented with six modules, each module containing four to six learning units. The content of these materials is for third sector leaders looking to embrace digital transformation and to take advantage of efficiencies offered by digital tools, as well as those responsible for educating the next generation of non-profit leadership.

## Module topics

- Digital Literacy
- Effective Digital Communication
- Automation of Digital Applications
- Digital and Online Safety
- Digital Leadership (Health)
- Funding and Financing

# What users think

Materials developed for the Digital Leadership Development Training Programme are nearing the pilot phase. In summer 2022, project partners will be engaging with over 100 vocation education training practitioners to collect feedback on the material developed. The piloting process is expected to generate a round of modifications, edits, and ultimately improvements to the content of the training programme, which is the foundation for the second product of the project, the Digital Leadership Centre.

If you or your organisation would like more information about being involved in the piloting process, feel free to get in touch with your closest partner organisation (see sidebar) or contact us via the project [website](#).

## Partnership



<https://icsinstitute.org/>

**momentum**  
[educate + innovate]

<https://momentumconsulting.ie>



<https://vilniustech.lt/>



<https://dramblys.org/>



<https://www.domhan-vision.com/en/home>



<https://www.citizensinpower.org/>

## Website

[www.thirdsectorleaders.eu](http://www.thirdsectorleaders.eu)



### Leaderseeds

#LeaderSEEDS  
#thirdsector #digital  
#leadership #newskills  
#digitaltransformation



# Terminology

The LeaderSEEDs project team is made up of organisations from six different European countries. That means there is plenty of variation in how established certain terms are in our communities and networks.

Our research thus far shows that the term "third sector" is not yet as commonly used by the general public as, for example, the term non-profit or not-for-profit. Considering how each country translates the concept brings yet another dimension to the discussion. Click [here](#) and tell us your thoughts on terminology via our project Facebook page.



## Get Started!

For those interested in getting started right now with your digital transformation, below are a few tips that not only get you going in the right direction, but will also serve your funding/fundraising efforts:

- Make sure your website is up-to-date, delivering a current, honest, and positive impression of your organisation
- Create a hashtag to encourage greater connection on social media channels
- Create video content to engage website visitors
- Learn about segmented email marketing to see if it an option for your organisation

