LEADERSEEDS

A suite of Continuous Vocational Educational Training for the Leadership of the Third Sector

Leader SEEDS

Project Results

'Within the **LeaderSEEDS Project** partners have created **a digital leadership development programme** addressed to chief executives and senior managers of TSOs,

While **enhancing the capacity of VET providers** to develop digital learning tools. The objective of the programme is to enable the target group to access a new training model designed to provide them with the knowledge and skills to develop professional leadership and digital transformation competencies.

The programme includes **six modules**: Digital Literacy, Effective Digital Communication, Automation of Programmes & Services, Digital & Online Safety. Digital Leadership and Funding and Finance.

Digital Literacy Module

The Digital Literacy Module introduces TSO leaders to the concept of digital literacy, why it is important and why it can be so beneficial for their organisations. In addition, the module brings about awareness of the various online tools and their uses to organisational collaboration, creativity, and safety.

Effective Digital Communication

The Leader SEEDS Effective Digital Communication Module focuses on organisational communication, effective data and information sharing in digital capacities, as well as in-platform scheduling tools.

Leader SEEDS

Effective Digital Communication
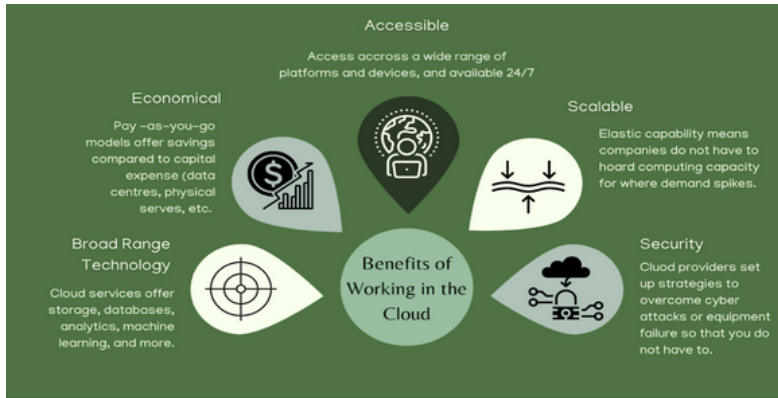
Module 2

www.**leaderseeds**.eu

Automation of Programmes & Services

The Leader SEEDS Automation of Programmes and Services Module focuses on major aspects of digital automation, as well as informs on the importance and use of automation processes and strategies.

Accessible

Access accross a wide range of platforms and devices, and available 24/7

Economical

Pay –as-you-go models offer savings compared to capital expense (data centres, physical serves, etc.

Scalable

Elastic capability means companies do not have to hoard computing capacity for where demand spikes.

Broad Range Technology

Cloud services offer storage, databases, analytics, machine learning, and more.

Benefits of Working in the Cloud

Security

Cluod providers set up strategies to overcome cyber attacks or equipment failure so that you do not have to.

Digital & Online Safety

The module introduces TSO leaders to the role of big data, the interpretation of data and how it can be applied to business performance and data ethics. In addition, the module discusses how TSO leaders should craft and coordinate integrated data capture and analysis activities.

Digital Leadership (Health)

The Digital Leadership (Health) Module consequently examines the concept of 'digital well-being' and focusses on measures needed to avoid digital fatigue or ¨burnout¨.

Switch-off and the Benefits of Digital Detox

• In easy terms, digital detox could be defined as the process of disconnecting from different online gadgets, such as smartphones, computers or tablets, etc. As mentioned before, excessive use of screen time affects digital well-being (Lupton, 2018) and decreases employee performance.

Outline

"Everyone can be great because everyone can serve."
– Martin Luther King Jr.

01 Financial Planning & Investment

02 Digital Fundraising

03 Attracting Support

04 External Funding

05 References

Funding and Financing

The module introduces TSO leaders to financial planning concepts, tools and opportunities for attracting financial support, the role of digital fundraising, and how these systems can be used to support NGO fundraising activities.

What's next?

We are now developing the Digital Leadership Centre to provide an online, multilingual and interactive portal to the leadership of the third sector to access educational resources and skills development activities and enable them to develop their professional leadership competencies.

The Digital Leadership Centre will incorporate the six modules of the Digital Leadership Development Programme and a set of learning activities.

Its specific objectives are to:
a) Enable learners to access the digital leadership development programme in bite-sized learning chunks according to their specific learning needs.
b) Ensure compatibility with computers, tablets, or smartphones so that users can learn at their own pace and irrespective of location.
c) Facilitate peer-to-peer learning through user-guided and spontaneous interaction.

Partnership

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