November2023 Newsletter 1 **By** Roscommon LEADER Partnership





Newsletter 1 DARE

https://projectdare.eu/



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Welcome To Our Project

DARE **Project** The is Erasmus+ VET project that's working towards upskilling small to medium enterprises (SMEs) about the economic and ethical gains that diversity & inclusion bring to the workforce. DARE will help SMEs around Europe to systemic and overcome individual biases like age, race, ethnicity, gender, disability and sexual orientation.



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The Need For DARE

Europe is facing a serious labour shortage with 3% of all available jobs vacant, more than ever since statistical records of this data started in 2006.

By embracing the principles of diversity and inclusion and putting strategies in place, European SME's can unlock previously "invisible" talent pools.

Diversities are Reviving Enterprises (DARE) is a transformative VET project which will develop a new suite of resources to sensitise and upskill European SMEs (and those who train them VET educators) about the economic and ethical gains diversity and inclusion bring to small business workforces. Many countries, Ireland and

Poland in particular, are slow to make gains when it comes to diversity and inclusion. SMEs still tend to see diversity as a challenge (financially, organisationally, culturally, etc.) while we can learn from Germany and Denmark who are somewhat ahead.

74% of participants in our DARE SME survey were unsure of the full range of benefits of having a diverse workforce They also indicated (89%) that do not currently have the support or upskilling opportunities to meet inclusion and participation.







Partners Involved In The Project

working on the DARE project are

The European Partners

- 1. Roscommon LEADER
 Partnership (Ireland)
- 2. <u>Momentum Marketing</u>
 <u>Services (Ireland)</u>
- 3. <u>Northern Chamber of Commerce (Poland)</u>
- 4. The Vision Works (Germany)
- European E-learning Institute (Denmark)



Your Local Development Company











There are 3 main results to this project:

WP2: Competence Framework & Curriculum Development

This WP2 is broken down into 2 core parts, the first one being the frame work and the second part being the curriculum development, which will be based off the framework. This framework will consider the skills and knowledge needed by SMEs to meet the challenges of transformation regarding diversity and inclusion.

The Curriculum is the utilization of the framework and it will define concrete topics, modules, learning objectives and specific learning content of the resources

Course, Trainers Guide, Open Educational Resource & Knowledge Hub

WP3 is a carry on from WP2, where the curriculum is created into learning resources for SMEs to understand the benefits of inclusion and diversity. A trainer's guide will also be created so that the course can be delivered by a professional.

WP4: Interactive Diversity Readiness Assessment App

WP4 looks at the development of a web app assessment that allows to analyse of individual knowledge gaps and the diversity readiness of existing SME structures. The assessment app will be used in vocational education and training offers as well as the owners of SMEs to analyse their own structures.

WP3: DARE VET Training



Target Audience

VET Organisations

Organisations and professionals that provide training and services to other groups.

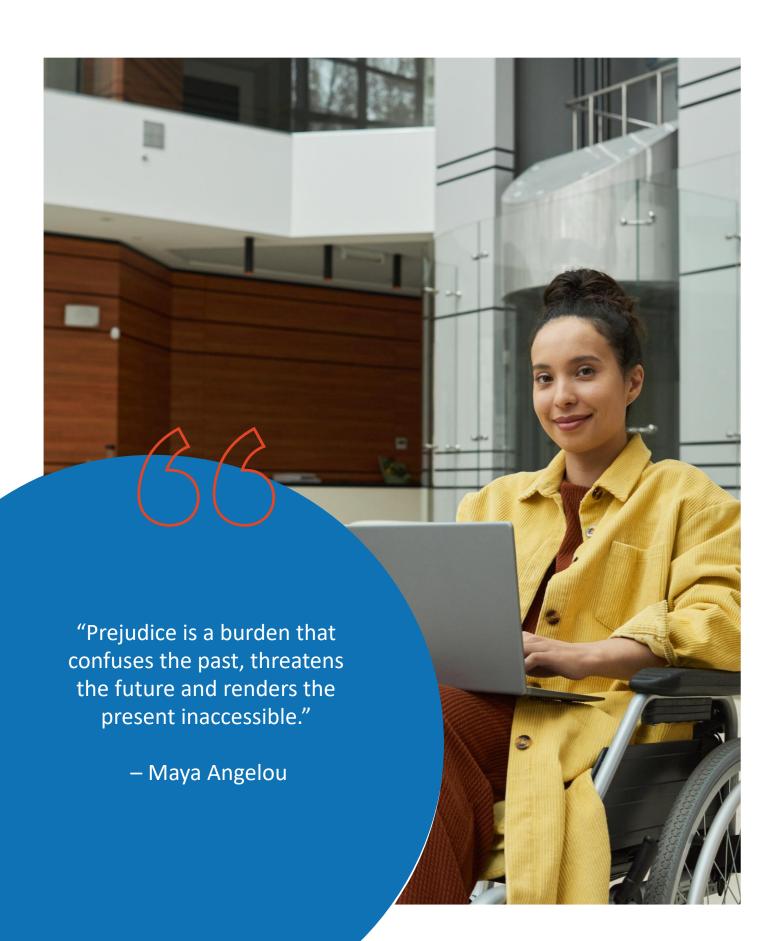
Education Sector

Adults and youth educators, as well as Higher Education Institutes

Other Beneficiaries

SMEs – Owner, manager, Staff

Employees but especially those who are vulnerable, marginalised, excluded or discriminated





Kick Off Meeting

The partners had their first kick off meeting on the 19th April 2023. They met virtually on Zoom but will be meeting in Person in Poland in November.



Roscommon LEADER Partnership (Ireland) team includes Sharon Johnson, Michaela Deane Huggins, Sara Gannon, Mary Guihen, Martina Earley and Rachel Glynn

Momentum Marketing Services (Ireland) team includes Laura Mangan Northern Chamber of Commerce (Poland) team includes Jacek Wojcik The Vision Works (Germany) team includes Erika Nepp

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